



Miss. Happymabel Ketias-Zingunzi

Director, Advisory Services | KPMG Papua New Guinea

Happymabel Ketias-Zingunzi is a Director in Advisory Services at KPMG Papua New Guinea, with over a decade of experience in technology governance, cyber security, risk management, and regulatory compliance across Papua New Guinea, the South Pacific, and Southern Africa. Her work sits at the intersection of emerging technology, ethics, and governance supporting organisations to adopt digital and AI-enabled solutions in a way that is responsible, secure, and aligned with public trust.

- She has led complex technology engagements for government institutions, financial services organisations, defense entities, and state-owned enterprises, advising senior executives and boards on technology governance frameworks, accountability structures, and risk controls aligned to recognised international technology standards.
- Her experience spans IT governance and compliance assessments, cyber maturity and control environment reviews, technology assurance, and the oversight of large-scale digital and transformation initiatives.
- She brings a practical governance perspective focused on managing ethical risk, data protection, transparency, and human oversight.
- Her work emphasizes integrating governance and controls into AI applications, such as decision support, content generation, and automation, to address risks like bias, misuse, weak accountability, data leaks, and unintended consequences in emerging digital ecosystems. She has also led training on responsible AI use and effective prompting to promote trust, transparency, and inclusiveness.

Happymabel is an advocate for responsible and inclusive AI adoption, emphasising that effective AI governance must balance innovation with ethical safeguards, regulatory alignment, and cultural and societal values. She regularly works with leadership teams to translate high-level ethical principles into operational policies, controls, and governance processes that can be applied in real-world environments.

She holds a Bachelor of Business Management and Information Technology and is a Certified Information Systems Auditor (CISA), Certified Ethical Hacker (CEH), Certified Network Security Specialist (CNSS), and ITIL-certified professional. She is an active member of ISACA Papua New Guinea and other international professional bodies, contributing to the advancement of good governance and ethical technology practices in the region.